



Action Grants

Changing community behaviours or practices impacting conservation in B.C.

Overview

Action Grants support projects that result in measurable changes in the behaviours and practices of a defined target audience (community, user group or practitioners) to create solutions or implement sustainable practices that mitigate, prevent or reduce human-caused impacts on fish, wildlife, and habitat.

Goal of the Grant

- **Collaborate with a well-defined target audience** to influence and change behaviour and practices impacting B.C.'s fish, wildlife, and habitats.

Details

Application Deadline: February 28th

Duration: Grant completion must be within 2 years of approval

Funding Amount: Up to \$50k

Funding Dispersal: Funding will be provided in two separate payments: 80% of the total funding at the start of the project and the remaining 20% after the project is completed and the final report submission has been approved.

Eligible Budget Items

- Wages
- Honorarium, Elders, Knowledge Keepers, Local Knowledge Holders
- Contract labour costs
- Materials and supplies (up to a maximum of \$10,000)
- Mileage and other travel expenses
- Administration fee up to 15%





Ineligible Activities

- **Marine projects**, except for activities that occur in estuary habitat.
- **Salmon only projects** or projects focused on federally managed species that do not also provide benefits to provincially managed fish species or their habitats.
(<https://www.pac.dfo-mpo.gc.ca/fm-gp/salmon-saumon/index-eng.html>)
- **Fish rearing**, farming, stocking, feeding, or hatchery projects.
- **Captive breeding** and rearing, feeding and/or control of native wildlife species except for activities that are part of population recovery projects.
- **School curriculum** development or implementation.
- Projects that **focus solely** on:
 - **General education**, programming, publications and signage.
 - **General staff training** for project personnel, including certifications and courses not directly related to project objectives, such as standard first aid, software licenses, and attending conferences.
 - **Single-day** events, conferences, or workshops. (Events or workshops that clearly demonstrate they are essential to the target audience's **behaviour change** outcome may be considered.)
 - **Development** of electronic databases, websites, or file systems.
 - **Production** of media, communications, marketing materials, or data collection for maps.
- **Sponsorship** or production of commercial programs.
- **Legal fees**, law enforcement, and lobbying costs.
- **Salaries for regular Provincial government employees** (wages for auxiliary employees dedicated to the project are eligible).
- **Invasive species programs**, however, Action Grants may support targeted projects that aim to change behaviours or practices related to invasive species management, include initial control efforts, focus on a specific audience and location, and have a supporting plan for future long-term controls.
- **Purchase of capital assets** (physical or intangible property or items used by the organization with a useful life extending beyond one year that provides a lasting benefit or service potential): Items over \$1,000 per unit, including vehicles, boats, ATVs, quads, trailers, snowmobiles, computers, drones, etc., and any equipment or technology not dedicated solely to the project.
- **Construction, purchase, or improvement of infrastructure** (the basic physical structures and facilities that support an organization's operations or program delivery): Includes buildings, docks, campsites, roads, bridges, utilities (such as hydro poles and hydro lines), office spaces, storage facilities, and similar fixed physical items providing a public or organizational service, usually permanent or long-lasting.
- **Purchase of land**, tenure, lease, or licenses.
- **Project activities taking place outside of British Columbia** (project leaders or staff may reside outside the province).





Example Project Themes

- Collaborating with individuals/neighbourhoods living adjacent to wildlife habitat to change behaviours affecting the conservation of wildlife species, e.g. Northern red-legged frog, grizzly bear, big horned sheep, Western screech-owl, etc.
- Working with industries such as forestry, agriculture, or commercial businesses to take actions that introduce sustainable practices that benefit species and habitat conservation.
- Engaging with park visitors to promote responsible practices such as waste management, trail use, and wildlife-safe behaviours that reduce human impact on species and their habitat.

A detailed sample project can be found [here](#).

