



Action Grants

Changing community behaviours or practices impacting conservation in BC

This grant provides funding to support conservation actions that directly involve people and communities in changing behaviours and/or practices that lead to measurable conservation outcomes in British Columbia. Projects should work to create solutions and sustainable practices or mitigate human-caused impacts to prevent or reduce impacts to a species or ecosystems. These projects should have well-defined deliverables to achieve outcomes within the two-year term for this grant.

Goals of Grant:

- **Influencing change** in behaviors and/or practices towards conservation outcomes
- **Implementing actions** by collaborating with individuals, organizations or communities

To complete the online application, the following information will be required:

1. Applicant Contact Information

- Project leader name and contact information
- Alternate contact information
- Other project team members (optional)
- Applicant sector

2. Project Overview

- **Project description** – a 2-3 sentence lay person summary to be used in public announcements.
- **Project region**
- **Project location** – a description of where most of the work will take place.

3. Project Details

- **Need:**
 - What is the conservation issue that needs to be addressed to improve outcomes for fish, wildlife, and/or habitat?
 - Why is this issue important?
- **Target Audience:**
 - Who is the target audience?
 - Who is the key audience that can influence the conservation issue?
- **Targeted Change in Behaviour and/or Practice** – What is the desired change in behaviour or practice?
- **Goal** – What is the overall goal of this project?





4. Outcomes and Objectives

- **Outcomes** – List the outcomes that will be accomplished with this funding (e.g. the benefits that will be realized through the actions/objectives).
- **Objectives** – What are your objectives (e.g. the actions that will lead to the goal being achieved)? Objectives are specific, measurable, and time-bound.
- **Deliverables and Timeline:**
 - What are the outputs or things that will be produced to achieve the intended objectives and goal?
 - Include the steps and proposed timeline.
- **Barriers:**
 - Are there any potential barriers in meeting your project outcome(s)?
 - How will this project address those barriers?
- **Indicators of Success** – What will be the indicators of success to influencing change in behaviours and/or practices for your project?

5. Connecting with Community

- How will you communicate results and share with your target audience?
- Please choose from the following list which best describe (multiple selections are allowable) the communities your project will work with and the lands you will be working on (e.g. where the project is taking place and who is involved):
 - Municipal or local government
 - Private landowners
 - First Nations
 - Protected lands (parks, conservation lands)
 - Other - please specify
- Has your project idea already been communicated with the above group(s)?

6. Budget Request

- **The total maximum request** for this grant is \$50,000.
- **Type of Expense** – Categories include administration fee; salaries/wages, honorarium, Elders, Knowledge Keepers, Local Knowledge holders (EKLK) and contracted services; supplies/equipment; course/training for target audience; meeting facilities; travel and other.
 - The **maximum request for supplies and equipment is \$10,000**
 - The **maximum request for administration fee is 15%** of the total request.
- **Project partners** – List all other funding partners involved in this project and any associated additional budget information.
- **Project links:**
 - Have you submitted an Action Grant application before?
 - Is this project affiliated with another project that has or currently is receiving funding from another HCTF grant, e.g. Fish & Wildlife (formerly ERS), Capacity, Community?

