



## Request for Proposals Moose Habitat Enhancement Video

### Article I – Background

The Habitat Conservation Trust Foundation (HCTF) is a non-profit organization that aims to improve conservation outcomes for BC's fish, wildlife, and habitats.

HCTF invested funding in a wildlife habitat conservation project in north-central BC along with the Province of BC, delivered with the Society for Ecological Restoration in Northern BC (SERNbc) and a First Nation. The habitat enhancement project for moose was conducted in the Vanderhoof-Prince George area, approximately a 2-hour drive from Prince George, over several years (design work 2020/2021, and field work in 2022-2023). The project designed a set of forest treatments on previously planted trees to determine if forest practices can be modified in ways that would not negatively affect timber supply and could benefit moose populations.

This moose habitat enhancement project treated four distinct 1400 ha areas of forested land dominated by early seral (younger regrowth after harvesting) monoculture plantation. The stand structure of pine stands was modified to produce variable density spacing and small openings to re-establish habitat features not found in a typical plantation. These stand structure modifications were intended to promote forage and movement opportunities for moose while supporting the supply of winter range, as well as to increase overall biodiversity. Roads were rehabilitated to address the impacts of high linear feature densities negatively affecting moose, other wildlife, and fisheries.

HCTF is looking to prepare a short video (4-5 min) to support an outreach and engagement process that would encourage forest practitioners to incorporate moose habitat objectives more effectively in their timber harvesting and silviculture practices.

While the monitoring work is underway, it is premature to provide conclusive data on the results, but early monitoring results are encouraging. The goal of the video is to tell the story about:

- a) The perspectives of the participants involved in the funding, design, and field work and potentially early adopters of this type of work.
- b) Demonstrate how timber and moose objectives (this project) support the broader context of managing for healthy (e.g., resilient) ecosystems and landscapes. This is representative of the "paradigm shift" the government has committed to adopting in response to the Old Growth Strategic Review.

### HCTF will provide:

- Project document including reports
- List of interviewees and contact information
- Available photos and video of the project

## Article II – Services

The Services to be provided by the Contractor will be:

The contractor will produce a 4-5 min video on the moose enhancement project for HCTF.

Specific tasks include, but are not limited to:

### Part I – Video Preparation

1. Develop concept including key messages
2. Prepare a script
3. Develop elements of script e.g. scenes, locations
4. Prepare a story board
5. Finalize scope and logistics of the video production and a plan for promotion and distribution (in partnership with HCTF)

### Part II – Producing Video

6. Pre-production planning
7. Shoot video
8. Edit Video including feedback from HCTF
9. Final Product

### Timeline

From start date (Summer 2024), approximately 45 days for Part I and 30 days for Part II.

### **Contract Monitors:**

Carly McGregor [carly.mcgregor@hctf.ca](mailto:carly.mcgregor@hctf.ca)  
Dan Buffett [dan.buffett@hctf.ca](mailto:dan.buffett@hctf.ca)

## Article III – Payment

The contractor is to provide a proposal and quote that separates Part I and Part II. If selected, Part I would become a set amount that would form part of the contract. Part II would be an initial estimate, acknowledging that it may change based on the amount of work required under Part II.

## Article IV – Submission of Proposal

### Process and Format

The proposal is to be received by Thursday, August 8<sup>th</sup>, 2024 at 12:00pm. The proposal should be emailed to [carly.mcgregor@hctf.ca](mailto:carly.mcgregor@hctf.ca). Any questions can be directed to Carly as well.

Note: If the Consultant feels it is advisable to complete additional work or to delete some work specified, the rationale for the changes should be noted and the cost for these additions or deletions must be separately identified.

Note: Nothing in this Request for Proposals (RFP) is intended to relieve the proponents from forming their own opinions and conclusions with respect to this RFP.

### Estimated Time Frame

The following timetable outlines the anticipated schedule for the project.

Event	Anticipated Date
Issue Request for Proposal	July 18, 2024
Close date Request for Proposal	Aug. 8, 2024
Complete Proposal Evaluation	Aug. 12, 2024
Project Initiation	After Aug. 15, 2024
Project Implementation	Aug. 15 to Oct. 31, 2024

### Proposal Evaluation

Proposals will be evaluated in accordance with the following evaluation criteria:

Criterion	Weight %
1. Demonstrated understanding of project requirements	15
2. Project design, work plan, and feasibility.	30
3. Qualifications/Related experience	25
4. Price	30

Note: The lowest bid may not necessarily be awarded.

### Proposal Contents

Consultants must demonstrate in their proposal that they have a clear understanding of this RFP. Proponents need to articulate their proposal's intentions and expectations indicating how they will fulfill the requirements of the RFP. The proposal must provide the following:

- a) Staff Information
  - Must include a description of the consulting individual or team, and the role and relevant experience of each team member
- b) Methods
  - Must include a short summary of the key features
  - Must complete a statement of work activities and tasks in sufficient detail to form the basis of the service contract document.
  - Must include a work plan that indicates the work activities/tasks and the timing of the activities/tasks.
- c) Costs
  - Must identify separate fees and disbursements for each phase of the work: Part 1 (Video Preparation) and Part 2 (Producing Video)